



**CiT**

**Catalonia Innovation Triangle**

Cerdanyola . Rubí . Sant Cugat

CREATING THE CONDITIONS FOR INNOVATION



## WHAT IS THE CiT CATALONIA INNOVATION TRIANGLE?

Since 2008 the CiT is the permanent economic promotion union of the cities of Cerdanyola, Rubí and Sant Cugat.

VISION - An integrated knowledge-based economy around Barcelona.

MISSION - Develop the Innovation Triangle between Universities, Research Centers & Companies. From knowledge to value.

## THE CiT MAIN FIGURES

- + 200.000 inhabitants
- + 10.000 companies
- + 60.000 university students and researchers

⇒ opportunities!

## THE CiT VALUES (1)

Global orientation life quality

Environmental preservation

Top culture, sport and leisure facilities

Highest standard residential areas

International schools. Education facilities

Communications

Highways. AP7 / B30, E9

Train. FGC, Renfe, AVE

Barcelona Airport

Barcelona Port



## THE CiT VALUES (2)

### Government

General political agreement  
Public – private commitment  
Consortium between municipalities  
International agreements. Boston and the MIT. Budapest and the EIT  
Business networks  
Innovative administration

### Business & knowledge

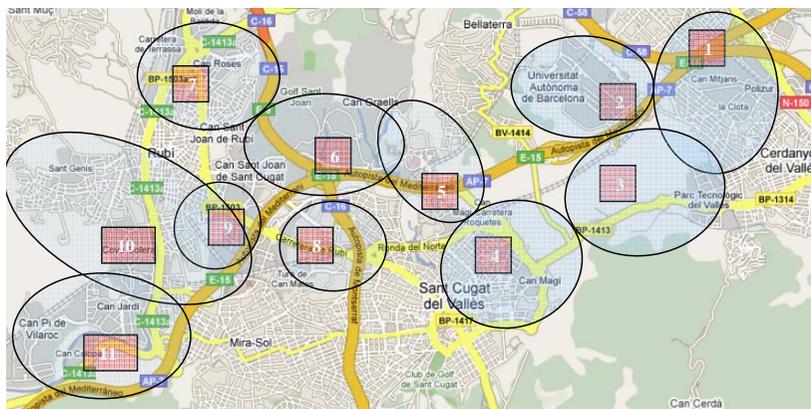
Business oriented land  
Global talent concentration  
Social diversity  
Entrepreneurship value

Environment.  
At least 50% of the CiT is preserved form economic activities



## CiT OBJECTIVES

- Economic growth. Become a European corridor of excellence
- Life quality. Occupation and Environmental preservation
- High level services for business and institutions
- Economic promotion. Land branding
- Cooperation between knowledge institutions, companies and administrations



### NODES CiT

El CiT és una de les àrees econòmiques basades en el coneixement més dinàmiques i integrades d'Europa. Un centre europeu d'excel·lència per a la localització d'empreses i de negocis basats en el coneixement i un pol d'atracció d'inversió estrangera directa.



**CENTRES DE RECERCA**  
\_Parc de La Ciència  
\_Sincrotró Alba  
\_Parc de Recerca UAB  
\_ESADE Creapolis

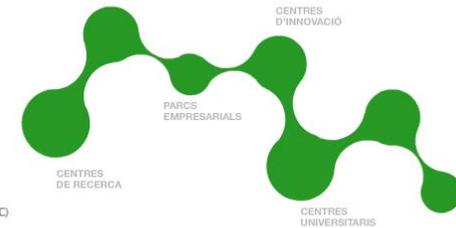


**PARCS EMPRESARIALS**  
\_Parc Tecnològic del Vallès  
\_Parc Empresarial Sant Joan  
\_Parc empresarial Rubí Nord  
\_Parc empresarial Rubí Sud



**CENTRES UNIVERSITARIS**  
\_Univ. Autònoma de Barcelona (UAB)  
\_Univ. Internacional de Catalunya (UIC)  
\_Escola d'Arquitectura del Vallès (EAV - UPC)  
\_E.U. Gimbernat

MÉS DE 200.000 HABITANTS  
MÉS DE 10.000 EMPRESSES  
MÉS DE 90.000 EMPLEATS  
MÉS DE 50.000 ESTUDIANTS  
MÉS DE 90 KM 2 DE SUPERFÍCIE



## CiT PROGRAMES

1. Infrastructures and mobility services.
2. Business park management. Public-private partnership.
3. ICT Infrastructures.
4. Advance services for competitiveness.
5. Economic support. Entrepreneurship & talent.
6. Promotion. Land branding. Marketing.



# Looking for a public – private commitment

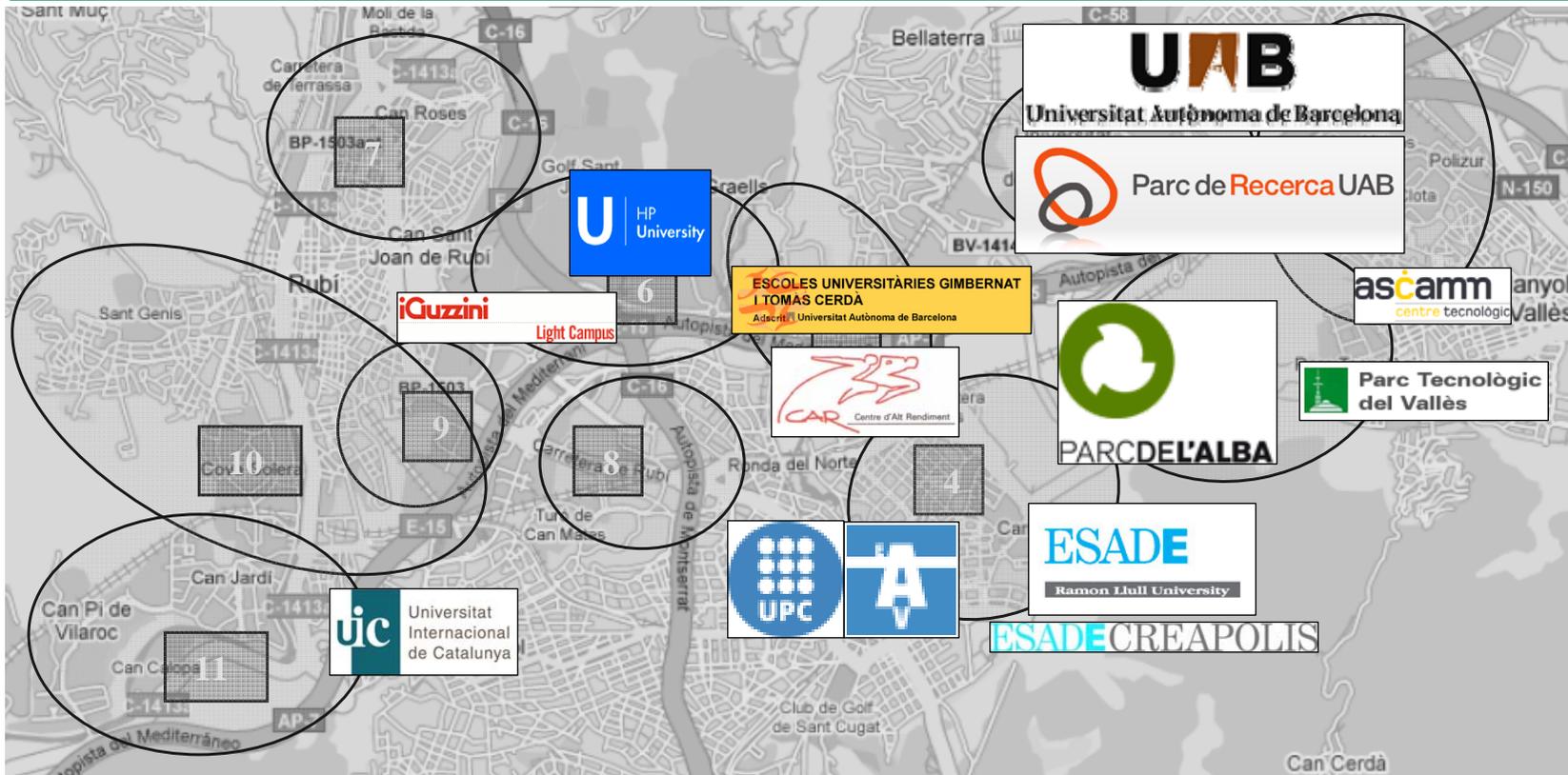
Companies, Business associations and Chambers of commerce

Universities and research centers

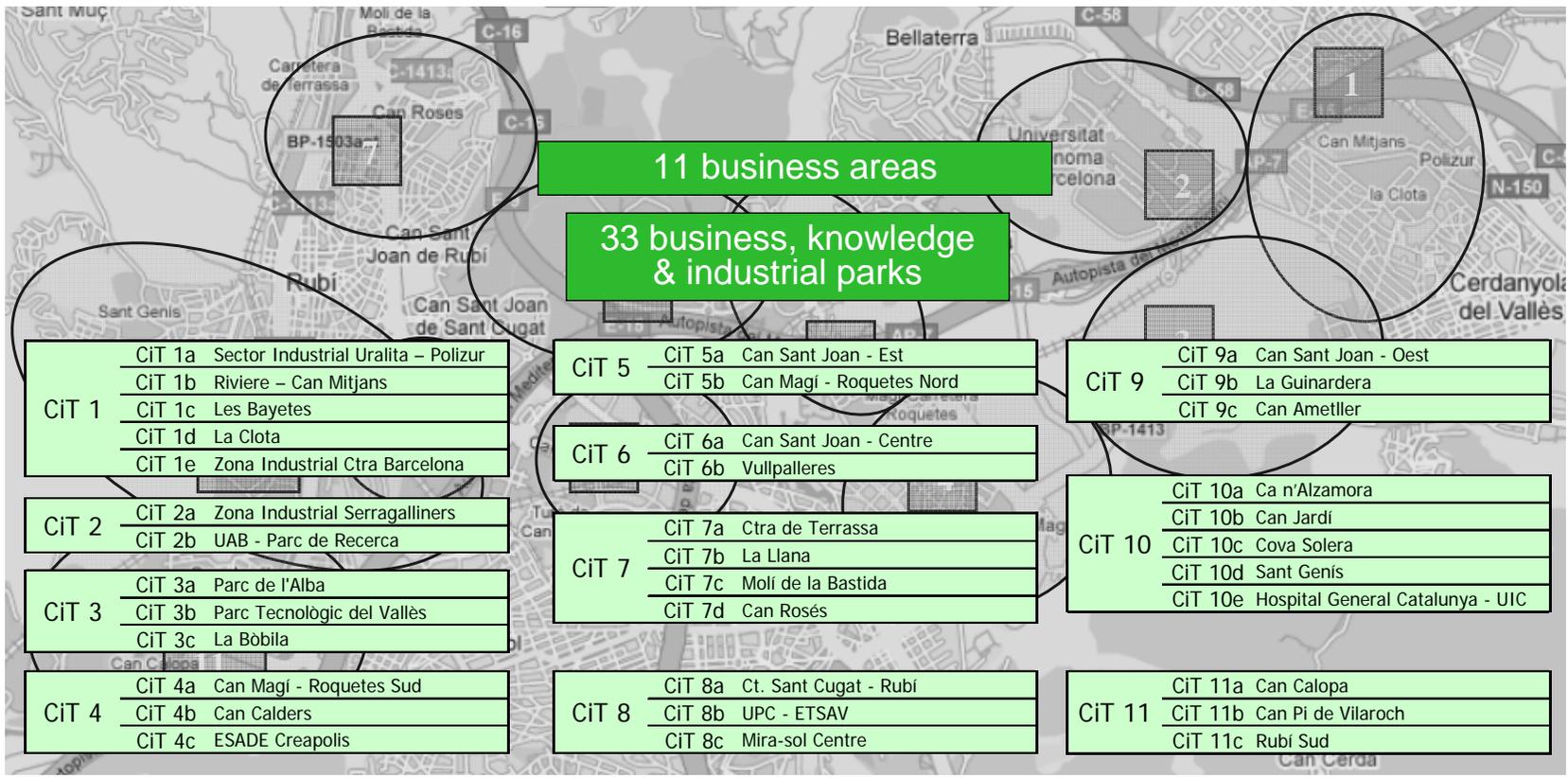
Municipalities



# THE CIT KNOWLEDGE MAP



# THE CiT BUSINESS & INDUSTRIAL PARK MAP



## KNOWLEDGE BASED ECONOMY

### Leading companies and clusters

Electronics	Health, Pharma & Cosmetics	
<p>Hewlett Packard</p> <p>EPSON</p> <p>Fractus</p> <p>Conei</p> <p>JVC</p> <p>Mitsubishi Electric</p> <p>Konik Tech</p> <p>Sharp</p> <p>Siemens</p>	<p>Boehringer Ingelheim</p> <p>Laboratoris Grífuls</p> <p>Grup Ferrer</p> <p>Laboratoris Esteve</p> <p>Telstar - Instrumat</p> <p>Roche Diagnostics</p> <p>Dermofarma</p> <p>Lacer</p> <p>Palex</p>	<p>Asepeyo</p> <p>Indo</p> <p>Capio</p> <p>Egarsat</p> <p>Salus XXI</p> <p>Capio</p> <p>Sorin Biomédica</p> <p>Natura Bissé</p> <p>Braun Medical</p>
...	...	...

# KNOWLEDGE BASED ECONOMY

## Leading companies and clusters

Business Services	ICT	
<p>ISS</p> <p>Accenture</p> <p>ECA Global</p> <p>Anuntis</p> <p>Ricoh</p> <p>Manusa</p> <p>TNS Global</p> <p>SC Trade Center</p> <p>Grup Clapé</p>	<p>RTVE</p> <p>Telstar</p> <p>Ecotel</p> <p>CITS IT Services</p> <p>Coritel</p> <p>Corning Cable S.</p> <p>Top Cable</p> <p>Milcap Media Grp.</p> <p>Rhode &amp; Schwarz</p>	<p>Intercom</p> <p>ISOCO</p> <p>GFT IT Solutions</p> <p>Electronic Data S.</p> <p>Ubi Soft</p> <p>DESICO</p> <p>Salomon Automation</p> <p>SATEC</p> <p>Datalogger España</p>
...	...	...

## KNOWLEDGE BASED ECONOMY

### Leading companies and clusters

Engineering	Chemical	Other recognized companies settled in the CiT
<p>Accenture</p> <p>Delphy</p> <p>Sogefi Filtration</p> <p>Ficosa Internacional</p> <p>Beckhoff Automation</p> <p>CT Ingenieros Aeron.</p> <p>GE Water</p> <p>GIS Brindom</p> <p>Leonelli</p>	<p>FMC Foret</p> <p>General Electric</p> <p>Kraft</p> <p>Cargill</p> <p>Brugarolas</p> <p>Teknokroma</p> <p>Lubrizol</p> <p>Colorcón Ibérica</p> <p>CCP</p>	<p>Catalana Occident</p> <p>Banc de Sabadell</p> <p>DSV</p> <p>Adidas</p> <p>Nespresso</p> <p>Chocolat Factory</p> <p>Harley Davidson</p> <p>Axa</p>
...	...	...



# KNOWLEDGE BASED ECONOMY ... Still stronger tomorrow!

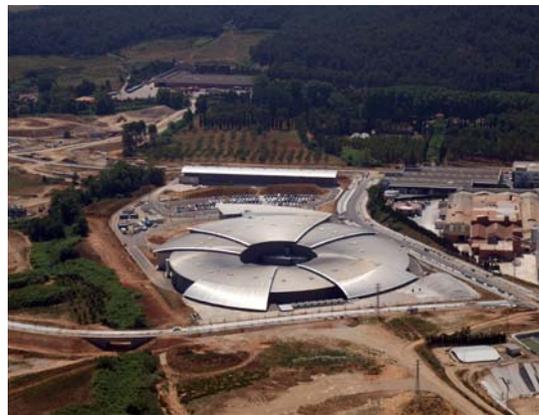
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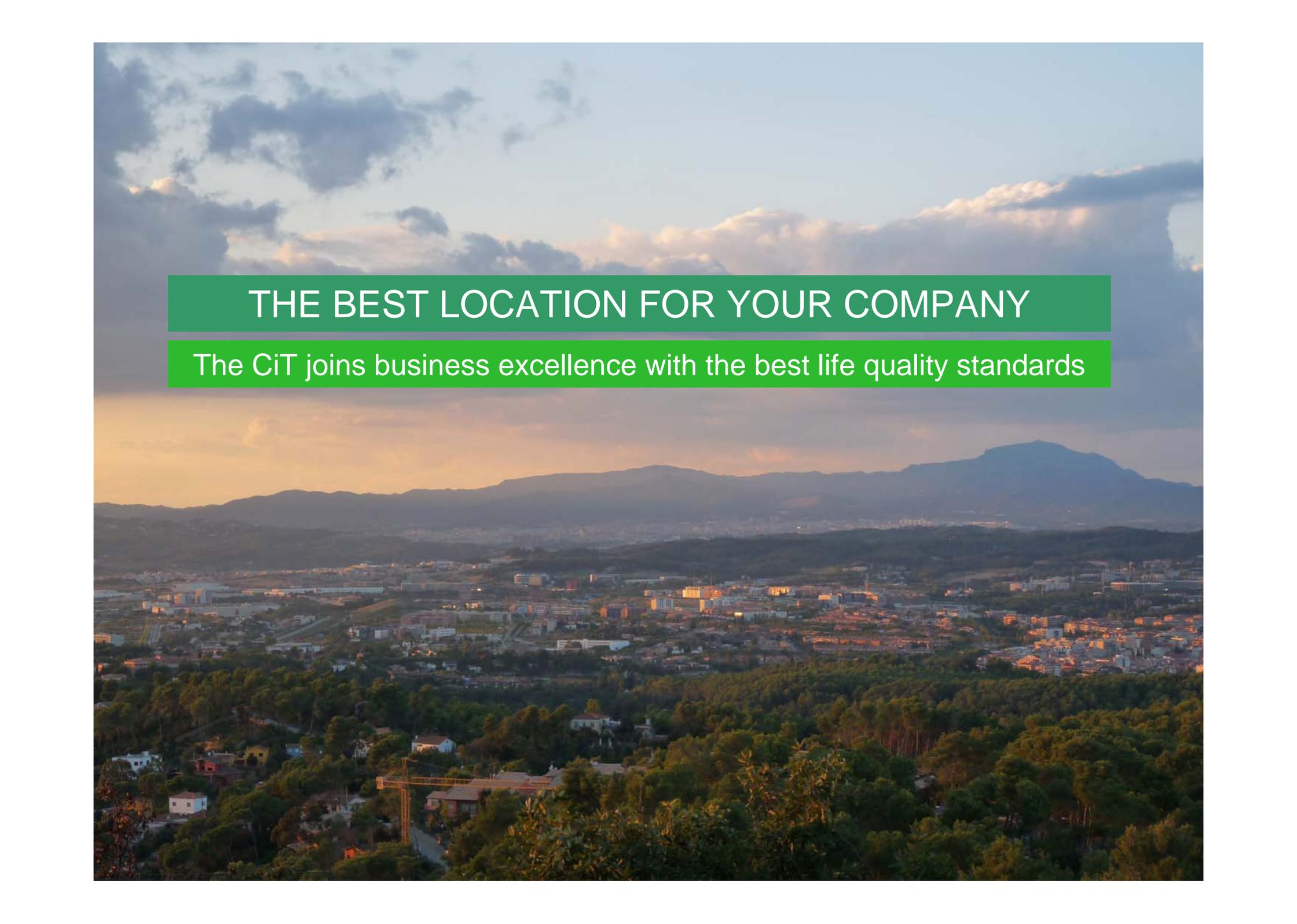
Synchrotron, Parc de l'Alba

EPIC Esport Parc Internacional de Catalunya

I-Guzzini University of Light

EIT KIC Inno-Energy



An aerial photograph of a city at sunset. The foreground is dominated by a dense forest of green trees. In the middle ground, a city with various buildings and structures is visible, with some lights beginning to glow. The background features a range of mountains under a sky with scattered clouds, illuminated by the warm light of the setting sun. A green text box is overlaid on the upper part of the image.

# THE BEST LOCATION FOR YOUR COMPANY

The CiT joins business excellence with the best life quality standards



THE CiT IS READY  
Just plug and play!

## INFORMATION

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Economic Promotion  
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